



Instagram: @afrimpristine

Bio

Maitre Fromager (Cheese Master) Afrim Pristine is Canada's premier cheese expert with over 25 years of experience in the art of cheese making and co-owner of Cheese Boutique alongside his brother Agim. From studying with some of the world's greatest cheesemakers like Luigi Guffanti, Stefano Sarti, Carl Schilt, Jean-Paul Morin as well as hands on training from his father and world's most renowned dairy farms, Afrim's passion and commitment stems from his father and family business of 51 years, Cheese Boutique.



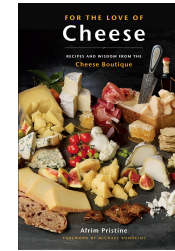
In the spring of 2021 his television show premiered! He is the host of Food Network Canada's first ever docu-series "Cheese- A Love Story" with 6 X one hour episodes which can also be viewed on STACKTV on Amazon Prime. Afrim's first cookbook "For the Love of Cheese" hit shelves in October 2018 and is a bestseller! He is currently working on his second book- so stay tuned!

As one of the world's youngest "Maitre Fromager", an honour bestowed in February 19, 2013, by the France based Guilde Internationale des Fromagers, an exclusive association representing more than 5,000 dairy professionals worldwide.

Afrim is the only Canadian to receive this title, awarded to those who demonstrate exceptional cheese knowledge and recognized within their community.

Afrim is actively involved with charities and foundations he's passionate about including CAMH, Sick Kids Hospital, Women in Capital Markets, Toronto & Etobicoke Humane Society, St. Joseph's Hospital and more.

Afrim's media appearances include The Marilyn Denis Show, City TV's Breakfast Television, CTV's Your Morning, Food Network, and expert consulting for Top Chef Canada, MasterChef, Chopped Canada and more. Most recently, he was honoured as top 50 Most Influential People in Canadian Food by the Globe and Mail, July 2016, and named top 10 Most Influential People in the Food Industry by LCBO Food & Drink Magazine.



Work with Afrim

Afrim has travelled around the world putting on workshops, doing demos and learning all he can about his favourite ingredient- but his obsession with food is not limited to this versatile ingredient- with over 60,000 products in his store he can cook anything!.

His services include but are not limited to:

Spokesperson & Brand Ambassador Work * Branded TV and Radio Segments * Live Cooking Demos * On Stage Food Events * Sponsored Travel, Events & Brand Promo * Recipe Development * Influencer Event Hosting * Cooking Class Events and more

For more information or to book Afrim please contact Jordie McTavish at jordie@plutinogroup.com or 416-358-6848

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